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12 FEB 1957

The Honorable Arthur S. Flemming
Director
Office of Defense Mobilization
Washington 25, D. C.

Dear Mr. Flemming:

In response to your letter of 31 January 1957 concerning public information planning, Mr. Desmond Fitzgerald is designated to represent this Agency in this matter.

25X1

[redacted] is designated as Mr. Fitzgerald's alternate.

Mr. Fitzgerald can be reached by telephone on Code 143, Extension 3963, and [redacted]

25X1

Sincerely,

25X1

Allen W. Dulles
Director

CONCUR:

EPO:MWB:rvh (7 Feb 57)
Rewritten:EA-DD/S:CEB:dlc (11 Feb 57)

Distribution:

Orig & 1 - adse

1 - ER w/basic

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1 - DD/S subject

1 - DD/S reading

1 - EPO

1 - Mr. Fitzgerald - w/basic

Deputy Director
(Support)

FEB 11 1957

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Executive Register
9-0244

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF DEFENSE MOBILIZATION
WASHINGTON 25, D. C.

OFFICE OF THE DIRECTOR

JAN 31 1957

RECEIVED JAN 31 1957
1957

Honorable Allen W. Dulles
Director
Central Intelligence Agency
Washington 25, D. C.

Dear Mr. Dulles:

The Office of Defense Mobilization, at the request of the White House and in accordance with its assigned responsibilities, is coordinating the development of public information plans which will insure the Government's readiness in this field in the event of attack on the United States. These plans are intended to serve the interests of all Federal agencies, particularly those which in a national emergency would require a major program of communications with the public.

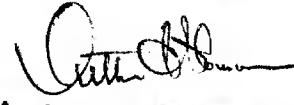
Preliminary planning already has been accomplished by an informal emergency information coordinating group, in Operation Alert 1955 and 1956. It now appears this informal group has served its purpose in defining the information problems of the immediate post-attack phase.

I now propose to establish a public information committee, working under the direction of the Press Secretary to the President, to carry preparedness planning forward. Composed of designees from the Departments of State, Defense and Justice, the Federal Civil Defense Administration, United States Information Agency, the Central Intelligence Agency and the Operations Coordinating Board, the Committee, in addition, will prepare public information guidelines and operational procedures for Operation Alert 1957 and will serve as the Interagency Public Information Coordinating Group during the Alert period.

I would appreciate it if you would appoint a senior staff member and an alternate to serve on the Committee.

I have designated Mr. Lee W. Schooler, ODM Information Officer, as chairman of the Committee. He plans to call the first meeting of the Committee shortly after the first of February. He can be reached in Room 7, Executive Office Building, 17th and Pennsylvania Avenue, N. W., and by telephone on Code 146, Extensions 2201 and 2202.

Sincerely yours,


Arthur S. Flemming
Director

25X1

MEMORANDUM FOR: THE DIRECTOR

Pursuant to our discussion at the Deputies' Meeting this morning the attached proposed letter to Arthur Flemming designates Desmond FitzGerald as our representative on the Public Information Committee under the direction of Jim Hagerty. [redacted] is designated as Mr. FitzGerald's alternate.

Recommend signature.



L. K. WHITE
Deputy Director
(Support)

FEB 11 1957

(DATE)

FORM NO. 101 REPLACES FORM 10-101
1 AUG 54 WHICH MAY BE USED.

(47)

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CENTRAL INTELLIGENCE AGENCY
OFFICIAL ROUTING SLIP

| TO | NAME AND ADDRESS | INITIALS | DATE |
|----|------------------|--------------|----------------|
| 1 | Col. L. K. White | Pkw | 2/4/57 |
| 2 | SPA-DD/S | | |
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| XX | ACTION | DIRECT REPLY | PREPARE REPLY |
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| | COMMENT | FILE | RETURN |
| | CONCURRENCE | INFORMATION | SIGNATURE |

Remarks:

Please prepare reply for DCI

signature. Please get proposed
reply to me as soon as
possible. *Spkr - Suspense*
Suspense: 8 Feb 57 - Due: 7 Feb

FOLD HERE TO RETURN TO SENDER

FROM: NAME, ADDRESS AND PHONE NO.

DATE

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Assistant to the Director
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